

## R2 - Rubrics for Case Analyses

<b>Criteria</b>	<b>Significantly Absent 1</b>	<b>Not Yet Competent 2</b>	<b>Competent 3</b>	<b>Skilled 4</b>	<b>Score</b>
<b>Identification of relevant facts including involved stakeholders</b>	<p>Fails to distinguish relevant facts or involved stakeholders. No use of critical thinking in analysis.</p>	<p>Does not identify many relevant facts or involved parties</p>	<p>Identifies many (at least 80%) of the relevant facts and identifies most stakeholders</p>	<p>Identifies at least 90% of the relevant facts and all of the involved stakeholders</p>	
<b>Identification of appropriate problem(s) or issues in case</b>	<p>Problems or issues in case are not identified.</p>	<p>Identifies some problems/issues but misses major problems and issues involved.</p>	<p>Identifies most of the problems and issues involved.</p>	<p>Identifies all of the problems/issues involved.</p>	
<b>Thorough delineation of appropriate options and analysis of each</b>	<p>Available options are not delineated or thorough analysis is totally absent.</p>	<p>Some of the options available are listed but not most and analysis is absent.</p>	<p>Most of the options are delineated and each is analyzed.</p>	<p>All of the options appropriate for the case are delineated and thoroughly analyzed.</p>	
<b>Clear identification of recommended action(s) reflective of business acumen</b>	<p>Recommendations are either not clearly provided or lack evidence of application of industry knowledge</p>	<p>Some recommendations are provided but they are not complete or there are questions regarding effectiveness for the business</p>	<p>Most recommendations are clearly delineated with adequate detail and are reflective of knowledge of business environment and industry segment</p>	<p>All recommendations are clearly delineated with adequate detail and are reflective of knowledge of business environment and industry segment</p>	
<b>Evidence of clarity and organization in writing</b>	<p>Writing is incoherent with lack of clarity and organization throughout.</p>	<p>Major gaps in the clarity of the case and/or in the organization of ideas.</p>	<p>Most of the ideas are clearly described and well-organized.</p>	<p>Ideas are logically and clearly arranged with sufficient detail and support provided throughout the case.</p>	